



**What investment amount are you seeking, and what percentage of equity are you willing to give in exchange?** *Please keep in mind that the investors do not give their money away; they only make realistic investments. They will ask tough questions to justify the amount of money you are seeking.*

“I’m seeking \$ \_\_\_\_\_ and I’m willing to give up \_\_\_\_\_ %.”

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**How each dollar invested is going to generate 3 or more times in revenue?**

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**What state is your company in? (Circle one)**

EXISTENCE                  SURVIVAL                  SUCCESS

TAKE-OFF                  RESOURCE-MATURE                  source: [HBR: The Five Stages of Small Business Growth](#)

**How much money have you invested in the company and in what time frame? Funding sources? What was that money used for?**

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**What was the NET income from your business last year?** *Net income is commonly defined as a business’s revenues minus any costs of doing business.*

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**What are the biggest hurdles your business had had to face, and how did you and your business overcome them?**

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**Why do you want to pitch your business at CHCC HISPANIC SHARK TANK?**

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**LIABILITY AGREEMENT:**

I, \_\_\_\_\_ (print your full name), by submitting this signed application form and materials warrant to the California Hispanic Chambers of Commerce (CHCC) that I have all rights, titles, and/or interest of (print the name of the Start-up)

\_\_\_\_\_.

I also guarantee that all the information submitted is accurate and completed, and that my submission does not violate a contractual or third party rights including to patent, copyright, trade secret, proprietary or confidential information, trademark, publicity or privacy right.

I understand that, the CHCC reserves the right to disqualify any submission that in its judgement violates the previous statement or the spirit of CHCC HISPANIC SHARK TANK. Selection decisions are final and binding.

I release full privileges to the CHCC to utilize my promotional video, logo, name, and pictures taken at the event for the purposes of marketing and promotion. I will receive no compensation from the usage of these promotional materials.

\_\_\_\_\_  
Signature

Name: \_\_\_\_\_

Start-up: \_\_\_\_\_

Date: \_\_\_\_\_

**Application and Portfolio must be submitted via email to [info@cahcc.com](mailto:info@cahcc.com) or via mail [Shark Tank CHCC – 1510 J Street, Suite 110, Sacramento CA, 95814] by no later than Tuesday, August 1, 2017.**

Contact Juan Garcia at [juan@cahcc.com](mailto:juan@cahcc.com) or 916.444.2221 for more information.